

The United Coordinated Outreach Network Campaign Proposal:

Phase I

OVERVIEW

My name is Faith Rasmussen (she/her) and I've worked in mutual aid groups throughout the years but specifically in the 2020 BLM protests in Seattle. I've noticed some obstacles that tend to recur in spaces trying to accomplish effective community outreach and I would like to propose a plan of action to address some of these concerns. I'm referencing the U.S. Interagency Council on Homelessness (USICH) recommendations to form these action steps.

GOALS

1. Create a Tacoma-centered sustainable tracking system and plan for community outreach teams to utilize.
2. Launch the plan with the community; invite dialogue and more volunteers.

STEPS

1. Founding Communication System - Create a system of tracking, information collection, and communication.
2. Community Forum Event - Attend and record a community event discussing the goals and the process of implementing the U.C.O.N. system.
3. Share to the public (residents and government officials) the U.C.O.N.'s goals and strategies.
4. Community build, district-by-district and establish a routine.

STEP 1: FOUNDING A COMMUNICATION SYSTEM

To make this system as sustainable and efficient, the system of communication should be as solid as possible before organizing. USICH recommends a neighborhood-by-neighborhood approach for organized outreach (citation at end of document), therefore a district-by-district approach seems to be the clearest form of grouping for outreach Folx. This form is for internal use only (Tacoma Pierce County Coalition to End Homelessness and Affiliates) and will not be shared to the public. To begin this process of collecting contact information, please fill out the following form:

> [General Sign-Up Form \[LINK\]](#)

STEP 2. START COMMUNITY BUILDING

Once everyone interested in doing outreach in the U.C.O.N. system has filled out the General Sign-Up Form, dialogue between the appropriate groups can begin. Designations of roles, shifts, and rotations will be made clearer to each group and will be explained again at the Community Forum Event on December 9th. Move forward with routinely using the Google Forms to log information:

> [U.C.O.N. Navigation Page](#)

STEP 3. COMMUNITY FORUM EVENT

As the Tacoma-wide and Pierce County systems are being completed, there will be a Community Forum Event on December the 9th, in which an explanation of the systems will be held. Sensitive information won't be discussed here because it's a community forum event. The sensitive data will be kept internal in the Coalition spaces.

Community Forum Event information:

> [Event Information and Registration](#)

CONCLUSION

I truly believe that if we create a system that relies on the people already helping the community when doing outreach, we can channel that passion into a sustainable system of outreach. Burnout and self-care are pillars of successful movements, therefore that must be prioritized when creating plans for outreach. To this concern, I believe the district-by-district approach can help alleviate potential burnout and roles within each district that operate in shifts keeps the power centered in the Folx who are going out into the community rather than a government entity or organization. I hope that you'll join me in taking a chance on a method centered in USICH recommendations and a passion for the Folx in Tacoma and Pierce County. Thank you.

Sincerely,

Faith Rasmussen

UW Tacoma Student and Ignite National Washington State Fellow

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To learn more about me, here's my Ignite National Fellow Bio:

Faith Rasmussen is IGNITE's [Washington State] Fellow. She is a Nigerian American woman who moved to Washington State in 2019 from Boise, Idaho. Faith is a rising sophomore at the University of Washington, majoring in Law and Policy, and received the Dean's List 2021 – 2022 award. She has experience in community organization through co-facilitating meetings with legislators to promote policy for community and technical college wrap-around services. Faith also collaborated with fellow racial justice protestors to operate a mutual aid center. Her specific interest in politics provides her with various career paths but ultimately her life goal is to serve the community through advocacy in any position she can. -[Ignitenational.org](https://ignitenational.org)

USICH Reference

U.S. Interagency Council on Homelessness. (2022, June 17). 7 Principles for Addressing Encampments. Retrieved November 9, 2022, from Usich.gov website:

<https://www.usich.gov/tools-for-action/7-principles-for-addressing-encampment/>